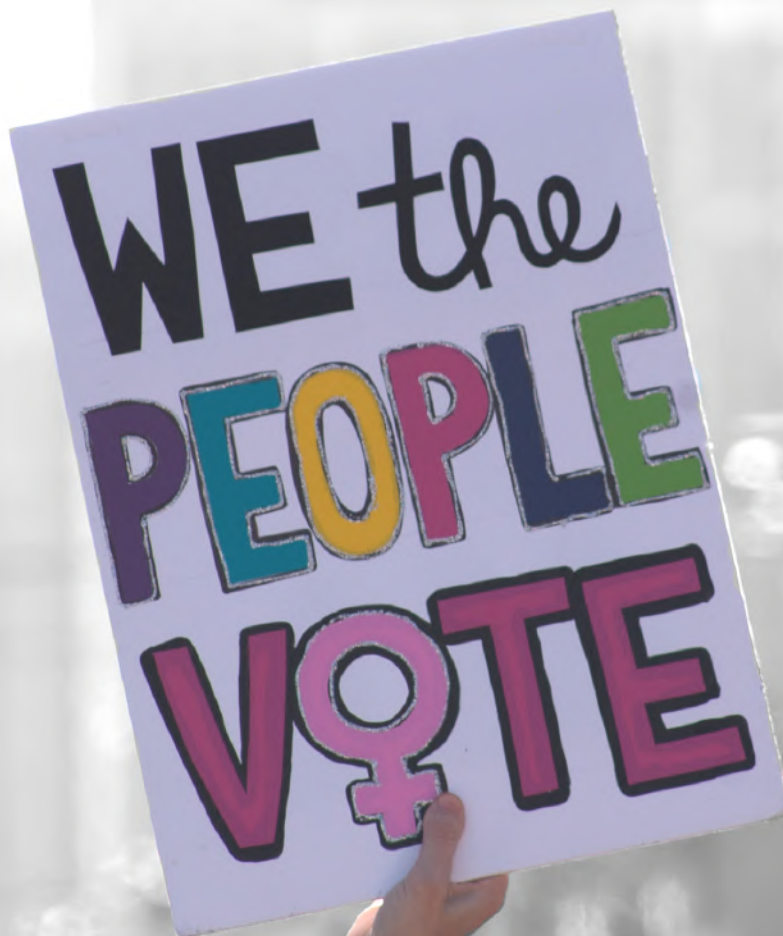


WE MARCH ON COALITION

# ILLINOIS DIGITAL TOOLKIT





## **THE PURPOSE OF THIS TOOLKIT**

To build upon the energy and momentum from the March to the Polls and use it to increase voter turnout in the primary and general elections in Illinois.

Find a digital version of this toolkit at:  
<https://tinyurl.com/ILGOTVToolkit>

**We stand up for our values.**

**WOMEN'S RIGHTS, RACIAL,  
SOCIAL, GENDER, ECONOMIC  
JUSTICE AND EQUITY.**

## **WHO WE ARE**

We are marchers and organizers who are mobilizing the masses to protect our fragile democracy to ensure justice and liberty for all.

We are women and allies making history.

We will fight and we will win.

## **WHY DO WE ENGAGE**

We must work hard to ensure that our values and our issues are clear to the public and those who represent us. We mobilize around our issues and our values at the march and at the polls.

## **WE MARCH ON**

The Women's March Chicago has convened a historic coalition of organizations, called We March On. We held several meetings prior to and after the 2018 March to the Polls. We are pooling the talents, strengths, and power to make sure that our issues are at the forefront of every future election cycle.

**#MARCH20TOTHEPOLLS**

# TAKE ACTION

## VOTE IN THE MARCH 20 PRIMARY

Research candidates on the entire ballot and create a plan to vote this election by using this guide:

[League of Women Voters Illinois Primary Election Guide.](#)

## EDUCATE OTHERS ABOUT VOTING

Reach out to others to talk about their plans to vote.

For more information, check out the

[Women's March Chicago resources for voting, voters & advocacy.](#)

## ADVOCATE & TAKE ACTION

Search the following calendars to find existing events in your area.

[Persist List is a web-based calendar](#)

[Gather Activism is an app-based calendar](#)

[Join the movement and volunteer with Chicago Votes](#)

## HOST YOUR OWN EVENT

Examples of events and actions include: phone banking, canvassing, postcard writing, parade to the polls, early vote parties.

[Request a Parade to the Polls Launch Packet to support youth GOTV](#)

[Host a postcard party](#)



#MARCH20TOTHEPOLL

# SHARE ON SOCIAL MEDIA

Social media is a crucial component to our Get Out the Vote (GOTV) strategy. Please see the tips below.

Follow [ILVote](#) for emerging GOTV events.

## HASHTAG #March20tothePolls

- Take a selfie after you voted.
- Take a photo of your voting receipt.
- Post your favorite photo from the March to the Polls.
- Bring 3 people with you to the polls. Use #Meplus3 to let us know!
- Share the reasons why you are voting.
- Look for the #March20ToThePolls Facebook frame and add it to your profile picture.
- Check in at voting related events and actions.
- Share links to resources on how to vote.
- Share videos and photos of voting related events.



Photo from Women's March Chicago Digital Archive ©2018.Erin.Brown